



ABOUT HUMBER RESCUE

Humber Rescue is an independent charity providing a vital lifeboat service on the Humber Estuary, one of the UK's busiest waterways. Since 1989, our dedicated volunteer crew has operated 24/7, 365 days a year, responding to emergencies, saving lives, and supporting other emergency services. Every member of our team is a volunteer, and no one receives payment for their time or dedication.

On average, we respond to over 100 callouts per year, rescuing people in distress, assisting vessels in trouble, and working closely with coastguards, police, and fire services to ensure safety on the water. Our crew is highly trained, and our modern lifeboats enable us to respond quickly and effectively to incidents, often within minutes.

As a completely self-funded charity, we rely on the generosity of individuals, businesses, and events like this Gala Ball to keep our service running. Your support ensures we can continue saving lives, maintaining our equipment, and training our crew to the highest standards.

Together, we can help make the Humber a safer place for everyone.



HUMBER RESCUE 35TH ANNIVERSARY GALA BALL

In November 2024, Humber Rescue proudly hosted our first-ever black-tie charity event, the 35th Anniversary Gala Ball, to mark a significant milestone in our history. Held at the heart of Hull, this unforgettable evening brought together over 600 guests to celebrate our work, raise vital funds, and honor 35 years of saving lives on the Humber Estuary.

The Gala Ball became an incredible success, raising a staggering £100,000 to support our mission. The funds are helping to maintain our lifeboats, train our volunteers, and ensure we can continue providing a critical lifeboat service for the region.

Not only was the event our first black-tie gala, but it also became the biggest black-tie charity event in the city! From a luxurious three-course dinner to captivating entertainment and a high-energy auction, the night was a true celebration of our supporters, volunteers, and the wider community.

We extend our heartfelt thanks to everyone who made the event such a phenomenal success, from sponsors and donors to attendees and volunteers. Together, we achieved something extraordinary, and we can't wait to see what our 2025 Gala Ball holds for Humber Rescue and our supporters.





BECOME A PRINCIPAL PARTNER - £5,500

As a Principal Partner, your contribution will not only support the life-saving work of Humber Rescue but also place your brand at the heart of one of the city's most prestigious charity events. With exclusive benefits and unparalleled opportunities for visibility, this partnership offers you a chance to make a lasting impact.

PREMIER SEATING

Enjoy 2 tables of 10 in a prime spot, ensuring you and your guests are at the heart of the gala ball celebrations.

EXCLUSIVE EXPERIENCES

Experience Humber Rescue like never before with a lifeboat ride and station tour for up to 20 people, on a selected date (TBC), offering a unique insight into the impact of your support.

PROMINENT BRAND VISIBILITY

Showcase your logo outside our lifeboat station for a minimum of 12 months, proudly displaying your support for Humber Rescue.

Your logo will be prominently displayed on your table number, ensuring all guests see your commitment.

Gain maximum exposure with large sponsorship banners (1m x 4m) prominently displayed on either side of the stage, ensuring your brand is seen by every guest.

Feature your logo on the photo backdrop, ensuring it appears in guest photos and media coverage.

Advertise your business with a half-page ad in the gala ball program, including professional design assistance.

Your logo will be displayed on the seating plan, on all marketing materials, and in press releases promoting the event.

VIP OPPORTUNITIES

Be part of an intimate pre-dinner VIP reception for up to 4 guests, offering exclusive networking opportunities.

Receive priority wristbands for the exclusive after-party at The Lexington, ensuring you and your guests continue the celebration in style.

ACKNOWLEDGMENT & RECOGNITION

Enjoy multiple mentions of your generous contribution during the event, highlighting your pivotal role in supporting Humber Rescue's mission.

Branded pull-up banners will be displayed in strategic locations throughout the venue, maximising your presence.

Gain recognition across our official website, social media platforms, and press coverage, showcasing your vital support for Humber Rescue.

BECOME AN EVENT SPONSOR - £3,000

Support Humber Rescue's life-saving mission by becoming an Event Sponsor at the 2025 Gala Ball. This sponsorship tier offers exceptional value, combining exclusive opportunities with meaningful recognition throughout the event.

PREMIER SEATING

Enjoy a table for 10, offering your guests a fantastic view of the evening's festivities and entertainment.

EXCLUSIVE EXPERIENCES

Experience Humber Rescue like never before with a lifeboat ride and station tour for up to 10 people, on a selected date (TBC), offering a unique insight into the impact of your support.

BRAND VISIBILITY

Your logo will be displayed prominently on the projector screens throughout the evening, ensuring it is seen by all attendees.

Advertise your business with a quarter-page ad in the gala ball program, including professional design support.

Your logo will be included on the seating plan, marketing materials, and in press releases promoting the event.

Your logo prominently displayed on your table number, ensuring all guests see your commitment.

VIP OPPORTUNITIES

Gain access to the pre-dinner VIP drinks reception for up to 2 guests, an exclusive networking opportunity.

ACKNOWLEDGMENT AND RECOGNITION

Your support will be recognised during the event with mentions of your contribution, emphasizing your commitment to Humber Rescue.

Receive recognition on our official website, social media platforms, and in press coverage, showcasing your valuable support for the Gala Ball.

TABLE OF 10 - £700

Gather your colleagues, friends, and family for an unforgettable evening celebrating 35 years of courage and dedication. By purchasing a table at our prestigious black-tie Gala Ball, you're not just ensuring a night of fine dining, inspirational talks, and live entertainment, you're directly supporting the life-saving operations of Humber Rescue.

YOUR TABLE OFFERS:

An exquisite three-course meal.

The excitement of our live auction.

The chance to hear from our esteemed guests.

Memorable live entertainment to keep the evening alive.

It's a night to connect, celebrate, and contribute to a noble cause, all in one remarkable evening.

EVERY SEAT SAVES LIVES

The funds raised from each table ensure that Humber Rescue can continue its vital work on the Humber Estuary.

Your support keeps our crew ready to respond to emergencies, maintain our equipment, and uphold the safety of our waters.

SPACES ARE LIMITED - BOOK TODAY

Don't miss this chance to be part of something truly special. Spaces are limited, and the tide waits for no one. Secure your table today and embark on a memorable evening that celebrates courage, community, and commitment to saving lives.

This is more than an evening, it's a contribution to the safety and well-being of our community.

BECOME A TABLE SPONSOR - £150

For just £150, you can become a Table Sponsor, gaining additional recognition while further supporting our cause.

TABLE SPONSORS RECEIVE:

Your logo displayed on your table number.

Your logo featured in the event program.

A thank you on our social media channels, showcasing your commitment to our mission.



THE AFTERPARTY

We are thrilled to introduce an exciting addition to this year's event, the official after party! Taking place at Lexington at the Doubletree, this exclusive event ensures the night doesn't have to end. Join us for an unforgettable after party experience, complete with a DJ and entertainment to keep you dancing into the early hours.

EXCLUSIVE ACCESS

As a special benefit, our Principal Partners and Event Sponsors will enjoy 15 minutes of early access to the after party, ensuring you and your guests can secure the best spots and start the celebrations in style.

DRINK PACKAGES & TABLES

To make your evening even more memorable, we're offering exclusive drink packages and reserved tables for you and your guests. Elevate your after party experience and celebrate in true VIP style.

We can't wait to see you on the dancefloor! Let's make this year's Gala Ball an evening to remember from start to finish

FOR RESERVATIONS AND MORE INFORMATION;





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